



Snow City to close on 30 September 2026

It will mark its final chapter with One Last Snowfall, a public farewell campaign from June to September 2026

SINGAPORE, 19 May 2026 – Snow City, Singapore’s first indoor snow centre, will close on **Wednesday 30 September 2026** after 26 years of operations.

2 Snow City’s closure reflects the Science Centre Board (SCB)’s commitment to keeping its offerings fresh and relevant amidst shifting visitor interests and an evolving attractions landscape, while aligning with SCB’s science education mission and future plans.

3 To mark its final chapter, Snow City will hold a public farewell campaign, **One Last Snowfall**, from **June to September 2026**, inviting Singaporeans to visit the attraction during this period and celebrate the memories made over the years. In appreciation to all who have been part of Snow City’s journey, the campaign will feature limited-time experiences and offers, such as a **Snow Play package** priced at **\$19 for adults and \$16 for children** (a 30% savings off the usual price of \$27 for adults and \$23 for children), which includes one hour of snow play and a bumper car ride. More details on the farewell campaign will be shared through Snow City’s and Science Centre Singapore’s websites and official social media channels in the coming weeks.

4 Snow City’s staff will be supported closely through this transition. The centre currently employs eight full-time staff, who have been offered redeployment opportunities within SCB. For employees who choose to pursue opportunities elsewhere, SCB will provide outplacement assistance and severance support in accordance with applicable employment terms and prevailing Ministry of Manpower guidelines. Snow City will also honour its contractual obligations to all vendors.

5 SCB remains committed to advancing STEM education and delivering meaningful experiences for all Singaporeans.

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About Science Centre Singapore

Science Centre Singapore, a non-formal educational institution and leading regional Science Centre, along with its group of attractions, brings out the wonders of Science, Technology, Engineering and Mathematics (STEM) through its unique blend of exhibitions, educational programmes, and events. A role model of creativity and innovation, Science Centre Singapore has captured the evolution of scientific developments for nearly five decades.

The Centre and its partners have played a pivotal role in transforming the way students and the public interact with and learn about STEM. Since 1977, the Centre has welcomed over 30 million visitors and inspired them with more than 1,000 exhibits spread across 14 exhibition galleries and outdoor exhibition spaces.

The Centre's group of attractions include Omni-Theatre and KidsSTOP™. The Omni-Theatre is an immersive dual-technology edutainment destination fitted with Southeast Asia's largest seamless dome screen featuring the latest and brightest 8k digital full-dome system in the world. KidsSTOP™ – Where every child gets to Imagine, Experience, Discover and Dream – is Singapore's first children's science centre offering an enriching experience through purposeful play for children aged 18 months to 8 years old. For more information, please visit www.science.edu.sg.

About Snow City Singapore

Launched in 2000, Snow City is Singapore's first indoor snow centre, owned and managed by Snow Venture Pte Ltd., a subsidiary of Singapore Science Centre Global Pte Ltd. Over the past 26 years, it has welcomed visitors of all ages, becoming a beloved part of many Singaporeans' memories – from school excursions and family outings to first encounters with snow in the tropics.